UNV Advocacy Strategy

UNV defines advocacy for volunteerism as a deliberate effort, based on evidence, aimed at persuading decision-makers to adopt policies and take actions that promote people’s participation in local and international development through volunteerism.

The Advocacy Strategy aims at enhancing corporate oversight, support and capacity building connected to these efforts at national and global levels, while raising the visibility of related results. UNV also collects and translates the knowledge, ideas and skills into evidence for policy and resource solutions that are built on successful examples of where volunteerism has made a difference.