The UNV Communications’ mission is to enhance communication about the value of volunteerism in peace and development and the importance of the contributions that UNV and UN Volunteers make to the impact on the results of the United Nations.

Communication is integral to all aspects and programming of UNV. For this reason, resources for communications are built into, not only operations of the Communication Section at headquarters, but all of UNV projects and programming from the outset. UNV has a dedicated Communications Section as a critical resource. The team is the interlocutor to coordinate communications externally and to be the facilitator and promoter for provisions of quality and coherent corporate communications output.

UNV Communications sees in its mandate the importance of a proactively positioning UNV in media and international fora.

The purpose of this new Communications Strategy is to guide communications on volunteerism for peace and development and safeguard the organizational reputation of UNV programmes; while adding value in the achievement of the main outcomes and results area of the UNV Strategic Framework 2014-2017.

UNV Communications:
- promotes the recognition of volunteerism as a universal value, common to all cultures and societies;
- supports and promotes collaborative relationships, creating synergies with UN partners, Member States, the private sector, regional organizations and civil society;
- mobilizes UN Volunteers, on the ground and online, in line with programming development;
- increases recognition and integration of volunteerism in progressing the peace and development agenda worldwide, and
- provides effective communications to achieve UN development and peace results through volunteering.
UNV Communications Strategy

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Sustainable Development Goal: