Launch of the new UNV website

We are pleased to announce the launch of our new website. With a fresh new look and user-friendly navigation, we hope that you will enjoy our site!

In the fast-pace of modern communications, and with the massive amount of information people receive daily, it is essential to make the mission and impact of the United Nations Volunteers (UNV) programme heard more clearly – through targeted content to our audiences and continued online innovation.

With this in mind, we are pleased to announce the launch of our new website. With a fresh new look and user-friendly navigation, we hope that you will enjoy our site.

Our goal in creating the new website is to offer a most user-friendly and accessible tool that clearly conveys the contributions that UNV and UN Volunteers make to achieving the Sustainable Development Goals (SDGs) and to peace and development more broadly.

According to Richard Dictus, UNV Executive Coordinator,
Through the launch of the new UNV website we are better positioned as a global leader of volunteerism and as a partner of choice for volunteer mobilization.

As you can see, our new website has four main sections.

Two of them, “Become a UN Volunteer” and “Volunteerism”, mirror our dual mission to mobilize volunteers for peace and development and to promote the power of volunteerism worldwide.

The other two, “About UNV” and “Partnerships”, provide updated and accurate information on who we are, what we do, how we do it and with whom, in an attempt to strengthen our long-standing commitment to transparency and accountability.

On top of the main sections, the new website highlights all types of content, including stories of volunteers in the field, our programmatic impact and partner testimonials, to name a few, in innovative forms – from a searchable map to embedded videos. It also allows users to share content through social media integration: you can like, share or recommend content from our site via email, Facebook, Twitter and LinkedIn.

A better understanding of our vision is reflected on the site through the use of our new brand and a focus on the impact we make in all areas of the work of the United Nations.

In the current communications environment, an organization can only be relevant to its main audiences by disseminating tailor-made, consistent and relevant messaging through appropriate channels and tools.

We hope that with this new online face of UNV, we provide a positive user experience and an enhanced source of volunteerism knowledge for every visitor.

Please take a look around and start to discover more about UNV! And share your impressions by tweeting @UNVolunteers with the hashtag #1GlobalUNV

• website • #1GlobalUNV

Sustainable Development Goal: