



# #GlobalApplause

Give volunteers a hand



## GUIDANCE NOTE 2

### Ideas on how to celebrate IVD 2016 in your country

The purpose of this guidance note is to suggest a few examples of celebratory activities. However, this is in no way a restrictive list, so please feel free to come up with your own creative ideas.

IVD 2016's theme **#GlobalApplause – give volunteers a hand**, recognizes volunteers worldwide and all they do in making peace and sustainable development a reality.

Join us in giving volunteers a hand - #GlobalApplause. We are orchestrating a round of #GlobalApplause to recognize all volunteers everywhere and the contribution they make.

In this year's IVD campaign, you will get to know stories of volunteers worldwide and how they make a difference in their surroundings. You will also be invited to congratulate them with virtual applauds, by emoji or even by video and gifs. Join us in recognizing the individuals who are engaged in volunteering their time, energies, and skills to change the world for a better future.

We invite you to participate in our social media initiative to celebrate IVD, through the #GlobalApplause. Check out our social media toolkit on how to record a video of yourself applauding and transform it in a "Boomerang" video. Then post it on your social media account and tag it with #GlobalApplause. You may also comment about how and where you are contributing to a changing world.

Join our campaign for #GlobalApplause!

We invite everybody to congratulate the true global citizens, the volunteers!



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## How can I celebrate?

Be creative! Consider what kind of celebration would be appreciated in your host culture and aligns with your volunteer work.

On-the-street events:	In-a-venue events:
A march or rally	Workshops about volunteer activities with speeches and interviews of former or online volunteers.
A clean up	Recording video statements of how your community has changed thanks to volunteer work.
A vernissage of street art, drawings, photographs, stories	Getting support from online volunteers to develop and/or coordinate an IVD Facebook event
Volunteer fair	Celebratory event (e.g. handing out certificates to Online Volunteering Award winners based in your country, asking to talk about their experience with online volunteering)
To surprise NGO's collaborators with a sound box and audio file of a hand of applause, to be played loud every time they come in or out of the institution. Try to record their reaction, smiles, thanks or just surprise	Fundraising for a local volunteer organization
Visit marginalized communities and talk to locals asking their opinion about volunteer work.	Tweetathon (engage online volunteers to communicate "happenings" in real time using the same hashtag throughout the day)
Sports festival	Feature already-made stories of online volunteers from other countries who have supported initiatives in your host country (contact your Online Volunteering focal point in this regard)
A flash mob or a choreographed dance	Song and poetry writing activity

The possibilities are endless! Please take pictures of your celebration and post them online with the #GlobalApplause.



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## What are my tools?

Join the celebration by:

- Downloading the guidance notes
- Printing out the IVD 2016 branding and graphic materials available at the [Download Centre](#).
- Visiting IVD web-pages on the website – along with a social media interactive element. Here you can upload selfies, articles, photos, and videos about your IVD events for the world to see.

With these tools, you can start simply or, if possible, go big!

- Take part in the applause-campaign and nominate your partners to join, the more, the better;
- Meet with other organizations in your region to ensure they are aware of IVD, and have access to the tool kit;
- Hand out badges, stickers, self-printed leaflets (POEM Funds are available to meet printing costs);
- Offer to speak at a school, workplace or other place of gathering;
- Invite community members who have benefited from your volunteer efforts, online volunteers (or organizations from your country who are among the Online Volunteering Award winners), and local decision makers;
- Contact local press offices and interview with a local radio station and, most importantly, write your own story and post it to <https://www.unv.org/our-campaigns/international-volunteer-day-2016>

Remember that it is a special day to celebrate what is the best in our society as a whole: the volunteers!

They dedicate much more days of their lives to improve the world, to take care and to promote our one humanity. Let's give them a hand of help and applause.

**You are an important part of making this day a success, and we thank you!**