WORKING TOGETHER TO INCREASE VOLUNTEER MOBILIZATION

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CREATING OPPORTUNITIES FOR ENGAGEMENT IN THE SDGS
To which UN Sustainable Development Goals (SDGs) does your assignment contribute most? [Maximum three goals]: Annual UN Volunteer Survey 2016

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<th>SDG</th>
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<td>SDG 1</td>
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In 2015, UNV reversed a long trend of declining on-site UN Volunteer mobilization. Although our 2016 volunteer mobilization is still higher than 2014, it is not as high as in 2015 (though it will increase between now and the end of the year).
UN Volunteer growth in 2016 can be attributed to:

- Implementation of joint project (Lebanon)
- Increased mission demand (CAR)
- High level outreach by UNV (Kazakhstan)
- Humanitarian or natural disaster (Ecuador, Greece)
- Targeted outreach by FU (Bolivia)
- Start of new country programme (Sri Lanka)
It is possible to turn around volunteer mobilization, even during a global financial contraction. Let’s keep the momentum up!

We want to hear from you about how you have been successful in increasing volunteer mobilization.

Volunteer mobilization is not only at the heart of what UNV does, it also provides the basis for our financial stability AND increases development impact.
The share of female versus male UN volunteers has also been increasing, though we are not at parity yet.

The share of national UN Volunteers versus international UN Volunteers has been increasing.
Sub-Saharan Africa has the widest gender gap, with around 60% male UN Volunteers. Colombia, Ecuador, Lebanon, Sri Lanka and Turkey are the countries with the highest female-to-male ratio of UN Volunteers.
We should remain proactive and seize opportunities where new missions are created or where missions are scaled-up to ensure UN Volunteers are integrated.

We can also prepare for the day the mission will fortunately no longer be needed, maximizing our peace building knowledge and building partnerships with agencies likely to take over mission tasks.
The Online Volunteering service *complements and enriches* traditional on-site volunteering.

Volunteer mobilization *includes promoting the assignments for UN Online Volunteers* with NGO partners in your country.
CLIENT SATISFACTION KEY TO SUSTAINED MOBILIZATION

Source: 2016 Volunteer Satisfaction Survey

- Satisfied, 55
- Very satisfied, 37
- Dissatisfied, 6
- Very dissatisfied, 2

2016 Partner Survey: UNV is a valuable partner (%)

- Yes, 89
- No, 11
WHY OUR PARTNERS VALUE UN VOLUNTEERS

**Localizing the SDGs:** Volunteers provide a way to localize the SDGs and inspire others to take part.

**Technical expertise and skills:** Volunteers bring specialized technical skills and expertise.

**Expand South-South collaboration:** UN Volunteers enable the transfer of knowledge and local capacity development.

**Expand reach:** Volunteers provide a powerful way to expand the reach of a project, expanding its scale and scope into the local community.

**Enable participation:** Volunteers ensure that development is inclusive, locally appropriate and owned by the community.

**Innovation:** Volunteers bring fresh ideas, energy and out of the box thinking to the work of the UN.

**Sustainability:** With greater participation and involvement of local communities, development interventions last beyond a project’s lifespan.
WHY OUR PARTNERS VALUE UNV

**Recruiting expertise & speed:** Extensive recruitment expertise & short deployment time

**Contractual flexibility:** Range of assignments, availability of different modalities & hosting.

**Roster size and scope:** Large roster and ability to recruit hard-to-find skills.

**Administrative support:** UNV lessens administrative/HR burden for partners.

**UNV is part of the UN:** Common service provider to UN; no need for separate agreements.

**Opens the UN system:** Provides an entry point for interested global citizens.

**Funding flexibility:** UNV seed funding, as well as resource mobilization with bilateral donors.

**Costed to allow for innovation:** The UN Volunteer modality allows for innovation.
Speed of recruitment and deployment is one of the key features that make UN Volunteers attractive compared to other UN personnel modalities.
“UN Volunteers are highly valued for their ability to engage communities, to contribute to rebuilding the compact between a state and its citizens, to foster mutual trust between communities, and to engage young people as active agents of peace.” – DFS-DPKO Statement at the 2016 UNDP-UNV EB

“Through my time in the UN System and UNDP at the country level, I have been thoroughly impressed with those individuals who volunteer their time and expertise as UN Volunteers” – UNDP Associate Administrator

“UN Volunteers are positive agents of change for sustainable development who contribute immensely in bridging critical capacity gaps” – UNICEF Ethiopia Representative
VOLUNTEER DEMAND:
TODAY AND TOMORROW
Most UN Volunteers are hosted by DPKO-DPA, followed by UNDP and then UNHCR. In the future, we want to expand our volunteer mobilization with other UN entities.
BUILDING AN ENABLING ENVIRONMENT FOR YOUR MOBILISATION: KNOWING OUR CLIENTS

- Intensified HQ relationships – Programmatic as well as human resources
- Co-funding IUNVs to identify new volunteer opportunities – UNICEF, UNFPA
- New MOUs with existing partners – UNHCR, UNESCO
- Opening new or widening existing doors – Qualitative discussion DPKO, IOM, MOU
- Leveraging programmatic engagements – 10 agencies involved
- Standardizing DOAs where profiles don’t change – UNHCR, OCHA, UNICEF
- Co-creating new DOAs as SLs to meet new demands – UNW, UNFPA, UNICEF
- Repackaging DOAs as SL to meet new funding – Green Climate Funds, UNDP
- Ironing out practical challenges that impede the partnership on the ground.
Around 500 fully funded UN Volunteers serve worldwide every year. **Leverage them!**

FF mobilization also **diversifying our partner base** – seek opportunities in your country.
GOVERNMENT COST SHARING

Government cost sharing is an important and growing source of funding for UNV.

We see a strong GCS pipeline in Africa and Asia-Pacific but need to expand GCS in Latin America, CIS and the Arab Region.

US$7 million of cost sharing has been identified in signed concept notes.
SDGs and the Addis Ababa agenda on financing for development recognize the importance of SS.

Many agencies already include promotion of SSC and Triangular Cooperation in their strategic plans.

Regional integration is on the rise, and is a dynamic contribution to SSC.

Volunteering and SSC share the same principles.

UNV has a critical convening role: over 60 governments attended the Partnership Forum including the emerging donors.

In 2014 and 2015, UNV and the Beijing Volunteer Federation convened national partners from more than 25 countries to reflect on what South-South and new global realities mean for international volunteering.
BREAKING THE MYTH: PROGRAMMES DO DELIVER MORE VOLUNTEERS
1,066 UN Volunteer assignments, 371 UN Online Volunteer assignments, and 40,000 non-UN Volunteer assignments have been identified in new generation concept notes.

341 UN Volunteers have already been fielded or are in signed prodocs.

Projects testing volunteers solutions.
In concept notes, substantially more onsite UN Volunteer assignments are to be funded by UN partners than UNV (625 versus 234). This is one of the key ‘new generation’ principles of the global programmes.
BEST PRACTICE: NEPAL

In the aftermath of the Nepal earthquake, UNV is managing the removal of earthquake debris and the demolition of dangerous structures.

UN Volunteers are assessing buildings for structural integrity and carrying out the safe collapse of unsound buildings.

Partners: UNDP, Government of Nepal
BEST PRACTICE: BURKINA FASO

In Burkina Faso, UNV helped create West Africa's first national law on volunteerism and mobilize more than 13,000 youth volunteers for national development.

One group provided microcredit loans to women in rural areas, helping them to gain financial independence.

Partners: UNDP, France Volontaires, Government
BEST PRACTICE: UZBEKISTAN

UNV helped train more than 1,700 community volunteers in tuberculosis prevention in Uzbekistan. They in turn trained nearly 130,000 people in more than thirty thousand households.

Partners: Government, WHO, UNDP, UNFPA, MSF
GOVERNMENTS & SOUTH-SOUTH

In new projects, UNV provides support services to governments for South-South and regional/global collaboration.

**China**: A new UNV, UNDP, and BVF project provides opportunities for Chinese VIOs to engage in regional and international South-South cooperation & sustainable development.

**Global**: Under the UNDP/GEF Nagoya Protocol project, UNV is helping to build a community of practice and SSC for 24 countries in four regions.

**Togo**: Thanks to a flagship initiative in Togo, more than 4,000 youth volunteers have been mobilized to support national priorities in health and education.
EXPANDING THE MARKET
TAILORING THE DEMAND

UNV’s new ‘Green Offer’ articulates new SDG solutions to strengthen ownership of the climate agenda through enhanced civic engagement.

UN Volunteers provide specialized expertise and local knowledge for timely and effective implementation of environmental projects and Green Funds.

Volunteerism empowers women as environmental stewards and agents of change.
SUPPORT TO IMPLEMENTATION

UN Volunteers can help UN country offices overcome many implementation and delivery challenges, especially in the context of the SDGs.

UN Volunteers can be a flexible, ‘as needed’ resource for M&E.

UN Volunteers make ideal communications officers, bringing fresh ideas and local insights.

UN Volunteers act the interface between the UN system and governments for RCOs worldwide.

UN Volunteers can manage major events like Habitat III.
UNV is an ideal mechanism for supporting large national and international events which require large numbers of volunteers.

Volunteers provide a mechanism to broaden public engagement in events. UN Volunteers make an ideal short-term resource for UN events such as Habitat III. UNV has extensive experience in capacity development and training for large, complex events such as the Beijing Olympics.
WHAT SUPPORT DO YOU COUNT ON?
HEADQUARTER UNITS INVOLVED IN VOLUNTEER MOBILIZATION – ALL OF US!

- **OS** and **ICTS** – Smooth operational support
- **OEC** and **ONY** – Opening doors in HQs and capitals
- **DPS, PPS** – Backstopping the field and opening doors
- **PCS** – Generating volunteer solutions and programmes, partnership support
- **RMSS** – Setting and evolving the policy, guiding with technical support
- **VRRS** - Supporting effective recruitment
- **VKIS** – Generating volunteer knowledge and innovating solutions
- **CS** – Crafting the message from Mopti to the UN General Assembly
- **HRS** – Matching the best people to the best place for them and the organization
- **OV** – Generating supply of volunteers – We need your demand!
UNV has decentralized its presence **closer to the field and closer to its clients.**

The Regional Offices are here to provide **greater strategic support** to FUs across all areas of UNV’s work, including programme development.

The Regional Offices **represent UNV** in the region. They engage with partners on the full range of UNV products and services.
The UNV Suite is a package of communications materials and resources to guide your efforts to increase UN Volunteer mobilization with UN entities.

Your colleagues in Bonn and New York will be working closely to guide you in preparing tailored narratives for your conversations with UN clients. This may be in the form of your own country specific presentations, or simply a better understanding of how to engage UN entities in conversation.

We will also offer you coaching to build your narrative and be confident in marketing the added value of UNV.

Our common goal, through the UNV Suite, is to increase the request for UN Volunteers from UN entities in working towards the Sustainable Development Goals.
UNV SUITE

We help you start the conversation with UN partners

A one-stop shop with all you need to pitch UN partners.

Explore data and access intelligence to better position UNV.

We help you build a successful story to make your case.

Check it out →
https://www.unv.org/unv-corporate-suite
HOW WILL WE GET THERE? TOGETHER!
ASK ME! – WHO HAS EXPERIENCE IN …

… Mobilizing volunteers with UNDP, UNW and UNFPA
… Government cost-sharing
… Partnering with UNHCR
… The service line on events
… Donor relations and FF mobilization

… Engaging with DPKO
… Promotion of UN Online Volunteering assignments
… South-South cooperation
… Direct recruitment of volunteers
… Programming volunteer solutions
… Communicating UNV and its volunteer solutions
“ONE GLOBAL UNV FOR THE SDGS – HAND IN HAND.”