Descripción de la asignación de voluntarios NU

BGDR000573--UNV Social Media Assistant

El programa de Voluntarios de las Naciones Unidas (VNU) es la organización de la ONU que contribuye a la paz y al desarrollo en todo el mundo por medio del voluntariado. El voluntariado es una forma poderosa de involucrar a los ciudadanos para hacer frente a los desafíos en materia de desarrollo, y capaz de transformar el ritmo y la naturaleza del mismo. El voluntariado beneficia tanto al conjunto de la sociedad como a los voluntarios, fortaleciendo la confianza, la solidaridad y la reciprocidad entre las personas y creando oportunidades de participación apropiadas. Para impulsar la paz y el desarrollo, el programa VNU promueve el reconocimiento de la contribución de los voluntarios, trabaja con sus asociados para integrar el voluntariado en los programas de desarrollo y moviliza en todo el mundo a un número cada vez mayor y más diverso de voluntarios, incluidos Voluntarios de las Naciones Unidas. El programa VNU entiende el voluntariado como universal e incluyente, y reconoce el voluntariado en toda su diversidad, así como los valores que lo sustentan: libre albedrío, entrega, compromiso y solidaridad. En la mayoría de las culturas, el voluntariado está profundamente arraigado en antiguas tradiciones de cooperación y apoyo fuertemente establecidas entre las comunidades. En este contexto los Voluntarios de las Naciones Unidas participan en varias formas de voluntariado y juegan un papel esencial en el desarrollo y la paz junto a sus colegas, agencias receptoras y comunidades locales. En todas las asignaciones, los Voluntarios de las Naciones Unidas promueven el voluntariado por medio de su acción y conducta. La participación en actividades voluntarias puede enriquecer efectiva y positivamente su entendimiento de la realidad local y social, así como también crear un puente entre los voluntarios y la gente de la comunidad receptora. Esto hará que su tiempo como Voluntario de la ONU sea aún más satisfactorio y productivo.

Información general

País de la asignación: Bangladesh
Agencia / Entidad Anfitriona: United Nations Population Fund
Categoría de Voluntariado: International Youth
Número de Voluntario: 1
Duración: hasta 31-12-2020
Fecha de Inicio Esperada: Inmediatamente
Lugar de Destino: Dhaka [BGD]
Lugar de Asignación: Lugar de Destino Apto para Familias
Observación sobre el lugar de asignación
Condiciones de vida

Dhaka, Bangladesh is a Family Duty Station. The average temperature in Dhaka is 26.1 °C. The highest monthly average temperature is 34 °C in April and the lowest is 14 °C (57 °F) in
UNFPA, the United Nations Population Fund, is the UN’s lead agency in sexual and reproductive health and rights. UNFPA works to ensure that every pregnancy is wanted, every childbirth is safe, and every young person’s potential is fulfilled. This includes working closely with the Government in using population data for policies and programmes to reduce poverty and ensure that every woman, man, and child can enjoy a life of good health and equal opportunity.

Globally, UNFPA is the lead of the GBV Area, which works to collectively improve the effectiveness and accountability of humanitarian response for the prevention, risk mitigation and response to all forms of gender-based violence, to ensure that the agency and capacity of survivors is recognised and reinforced and that primary prevention efforts are effectively employed to address underlying gender inequality.

The Social Media Assistant works under the matrixed supervision of Communications Specialist and GBV Cluster Coordinator. The position supports to deliver on the effective functioning of media and communications for the agency.

**Sustainable Development Goals**

**5. Gender Equality**

**Descripción de la tarea**

Under a direct supervision of the Communications Specialist and GBV Cluster Coordinator, in coordination with SRHR Chief of Health, the University UN Volunteer will undertake the following but not limited to tasks:
Data collection and information analysis:

- Support the development of communications tools such as brochures, infographics, fact-sheets, multi-media assets etc.;
- Keep up-to-date on new social media tools, best practices and how other organizations and companies are using them in order to identify new campaigning opportunities,
- Analyze social media analytics together with the communications team to support the expansion of UNFPA’s reach in the country;
- Support research on specific themes relating to the mandate and work of UNFPA, particularly in Sexual and Reproductive Health and Rights (SRHR) and Gender-based Violence (GBV);
- Contribute and ensure the visibility of events, campaigns and key activities planned by UNFPA Bangladesh (engrafting articles, podcasts, photos, etc.);
- Produce engaging multimedia content, in English and Bangla, for UNFPA Bangladesh’s digital and social media platforms.
- Support in developing and managing a social media campaigns on GBV in consultation with GBV cluster and UNFPA;
- Support the daily management of the GBV cluster webpage, including content management such as cleaning up technical and programmatic text for online publication, writing stories, producing new content etc.;
- Provide support for the communications aspects related to the organization and preparation of meetings and events planned by Communications Specialist and GBV Cluster Coordinator;
- Support media/news monitoring as and when required.

Además de lo anterior, a los Voluntarios de la ONU se les insta a:

- Fortalecer su conocimiento y entendimiento sobre el concepto de voluntariado por medio de la lectura de publicaciones pertinentes tanto del programa VNU como externas, así como desempeñar un papel activo en las actividades del programa VNU, como por ejemplo en los eventos de conmemoración del Día Internacional del Voluntariado (DIV); • Conocer y desarrollar las formas tradicionales y/o locales de voluntariado en el país anfitrión; • Reflexionar sobre el tipo y la calidad de la acción voluntaria que se lleva a cabo, incluida su participación en actividades realizadas periódicamente; • Contribuir con artículos/criticas (opiniones) de las experiencias en el terreno y enviarlas a la sede para su publicación en el sitio web, publicaciones, panfletos/boletines, notas de prensa, etc. del programa VNU; • Ayudar con el Programa de Mentores para los nuevos Voluntarios de la ONU; • Asesorar a grupos locales en el uso del servicio Voluntariado en Línea del programa VNU o promover el uso del servicio con individuos y organizaciones locales pertinentes cuando sea técni-camente posible;

Resultados / Resultados esperados

Summary of Functions:

1. Draft social media content in support of strategic communications goals centred;
2. Support in design and development of publications and branding material;
3. Support in production of video material and other communications campaign material to support communications plan.

- The development of capacity through coaching, mentoring and formal on-the-job training, when working with (including supervising) national staff or (non-) governmental counter-parts, including Implementing Partners (IPs);
- Age, Gender and Diversity (AGD) perspective is systematically applied, integrated and documented in all activities throughout the assignment
- A final statement of achievements towards volunteerism for peace and development during the assignment, such as reporting on the number of volunteers mobilized, activities participated in and capacities developed

Cualificaciones/Requisitos

Nivel de Grado Requerido
Bachelor degree or equivalent

Educación - Comentarios Adicionales

University degree in communications, journalism, mass media, English language and literature, or related studies. Academic background on sexual and reproductive health, gender studies, social anthropology, sociology or other related field with strong communications skills is desirable.

Experiencia Necesaria
24 meses

Comentarios sobre la experiencia

- A minimum of 0-2 years of relevant work experience.
- Experience in drafting social media content, feature stories, communications campaigns, etc.
- Solid experience and proven skills in photo and video editing skills
- Experience working with the media

Lingüísticas

- English (Mandatory) , Nivel - Fluent

Área de Experiencia

- Knowledge management, archiving and documentation Obligatorio
- Other communications related experience Obligatorio
- Journalism, mass media and broadcasting Opcional

Requisito de area de experiencia

- Social Media
- Photography
- Video editing
- Multimedia
- Writing feature stories
Condiciones del servicio y otra información

Condiciones de servicio
Conditions of Service:

The contract lasts for the period indicated above with possibility of extensions subject to availability of funding, operational necessity and satisfactory performance. However, there is no expectation of renewal of the assignment.

A UN Volunteer receives a Volunteer Living Allowance (VLA) per month and is paid at the end of each month to cover housing, utilities, transportation, communications and other basic needs. The VLA can be computed by applying the Post-Adjustment Multiplier (PAM) to the VLA base rate of (choose from the drop down menu the appropriate rate here): US$1,321. The VLA base rate is a global rate, while the PAM is country-specific and fluctuates on a monthly basis according to the cost of living. This method ensures that international UN Volunteers have comparable purchasing power at all duty stations irrespective of varying costs of living. The PAM is established by the International Civil Service Commission (ICSC) and is published at the beginning of every month on the ICSC website http://icsc.un.org.

For UN Volunteer entitlements, kindly refer to the link https://vmam.unv.org/calculator/entitlements

In non-family duty stations that belong to hardship categories D or E, as classified by the ICSC,
international UN Volunteers receive a Well-Being Differential (WBD) on a monthly basis.

Furthermore, UN Volunteers are provided a settling-in-grant (SIG) at the start of the assignment (if the volunteer did not reside in the duty station for at least 6 months prior to taking up the assignment) and also in the event of a permanent reassignment to another duty station.

UNV provides life, health, permanent disability insurances as well as assignment travel, annual leave, full integration in the UN security framework (including residential security reimbursements).

UN Volunteers are paid Daily Subsistence Allowance at the UN rate for official travels, flight tickets for the final repatriation travel (if applicable). A resettlement allowance is paid for satisfactory service at the end of the assignment.

UNV will provide, together with the offer of assignment, a copy of the Conditions of Service, including Code of conduct, to the successful candidate.

Supervision, induction and duty of care of UN Volunteers

UN Volunteers should be provided equal duty of care as extended to all host entity personnel. Host entity support to the UN Volunteer includes, but is not limited to:

- Introductory briefings about the organisation and office-related context including security, emergency procedures, good cultural practice and orientation to the local environment;

- Support with arrival administration including setting-up of bank accounts, residence permit applications and completion of other official processes as required by the host government or host entity;

- Structured guidance, mentoring and coaching by a supervisor including a clear workplan and performance appraisal;

- Access to office space, equipment, IT support and any other systems and tools required to complete the objectives of the assignment including a host entity email address;

- Access to shared host entity corporate knowledge, training and learning;

- Inclusion of the volunteer in emergency procedures such as evacuations;

- Leave management;
- DSA for official travel, when applicable;

- All changes in the Description of Assignment occurring between recruitment and arrival or during the assignment need to be formalized with the United Nations Volunteer Programme.

Código de aplicación: BGDR000573-6619

Procedimiento para la aplicación:

Eligible candidates must be between 18 and 29 years of age throughout the duration of their service.

* Not yet registered in the UNV Talent Pool?

First register your profile at https://vmam.unv.org/candidate/signup.

Important: After creating your account, complete all sections of your profile and submit it. Then go to ‘My Page’ at https://vmam.unv.org/candidate/mypage and click on the ‘Special Calls’ hyperlink. Lastly, select the special call to which you would like to apply.

* Already registered in the UNV Talent Pool?

First update your profile at https://vmam.unv.org/candidate/profile.

Then go to ‘My Page’ at https://vmam.unv.org/candidate/mypage and click on the ‘Special Calls’ hyperlink to select the special call to which you would like to apply.

Application deadline: 23 March 2020

doa.apply_url: https://vmam.unv.org/candidate/show-doa/QkdE1AwMDU3Mw==

Advertencia:

El programa de Voluntarios de las Naciones Unidas es un programa basado en la igualdad de oportunidades, que recibe gratamente aplicaciones por parte de profesionales cualificados/os. Estamos comprometidos a lograr la diversidad en términos de género, nacionalidad y cultura.