BRAR000512--Communications Specialist

The United Nations Volunteers (UNV) programme is the UN organization that promotes volunteerism to support peace and development worldwide. Volunteerism can transform the pace and nature of development and it benefits both society at large and the individual volunteer. UNV contributes to peace and development by advocating for volunteerism globally, encouraging partners to integrate volunteerism into development programming, and mobilizing volunteers. In most cultures volunteerism is deeply embedded in long-established, ancient traditions of sharing and support within the communities. In this context, UN Volunteers take part in various forms of volunteerism and play a role in development and peace together with co-workers, host agencies and local communities. In all assignments, UN Volunteers promote volunteerism through their action and conduct. Engaging in volunteer activity can effectively and positively enrich their understanding of local and social realities, as well as create a bridge between themselves and the people in their host community. This will make the time they spend as UN Volunteers even more rewarding and productive.

General Information

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<tr>
<th>Country of Assignment</th>
<th>Brazil</th>
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<tbody>
<tr>
<td>Host Institute</td>
<td>United Nations Development Programme</td>
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<tr>
<td>Volunteer Category</td>
<td>National Specialist</td>
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<tr>
<td>Number of Volunteer</td>
<td>1</td>
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<tr>
<td>Duration</td>
<td>6 months</td>
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<td>Possibility of Extension</td>
<td>Yes</td>
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<td>Expected Starting Date</td>
<td>06-04-2020</td>
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<tr>
<td>Duty Station</td>
<td>Brasilia [BRA]</td>
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<td>Assignment Place</td>
<td>Family Duty Station</td>
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Living Conditions

The assignment will be in Brasilia (DF). The level of security in Brazil is moderate (3). The United Nations Security Department - UNDSS Brazil advises to exercise a high degree of caution in Brazil due to the high levels of serious crimes and violence, particularly in large cities. Violent crimes such as robberies, armed robberies, kidnappings and sexual assaults are very high. All UN personnel should scrupulously follow UNDSS procedures and recommendations during their designation in Brazil. For missions in rural areas or indigenous reserves, special procedures may be applied. UN personnel should consult the local DSS office in advance. As this is a national assignment of UN Volunteers, the UN Volunteer will be responsible for organizing their own housing and other essential assets. UN National Volunteers are part of the malicious insurance plan.

Assignment Details

The United Nations Volunteers (UNV) programme is administered by the United Nations Development Programme (UNDP).

19 Mar 2020
The United Nations Development Program (UNDP) works in some 170 countries and territories, helping to achieve the eradication of poverty and the reduction of inequalities and exclusion. UNDP helps countries develop policies, leadership skills, partnership skills, institutional capacities and develop resilience to maintain development results.

UNDP implements several projects in different areas and offers its partners technical, operational and management assistance through access to methodologies, expertise, expert advice and a broad international network of technical cooperation.

To contribute to human development, poverty reduction and the country's growth in priority areas, UNDP Brazil has a constant mission to align its services with the needs of a dynamic, multi-faceted and diversified country. The projects are carried out in partnership with the Brazilian government, international financial institutions, the private sector and civil society.

In November 2018, the National Justice Council (CNJ) and UNDP signed the international technical cooperation project BRA / 18/019 - Strengthening of the Monitoring and Inspection of the Prison and Socio-Educational System. The project aims to develop tools and strategies focused on strengthening the monitoring and supervision of the prison and socio-educational system, with emphasis on reducing overcrowding and super-population in these systems. In this sense, the project aims to position the National Council of Justice as a central actor in solving the crisis in the prisons and socio-educational systems, taking into account the particularities of each one. The actions envisaged include studies, evaluations and plans, as well as the creation of mechanisms and instruments to promote the implementation, dissemination and support of technical, conceptual and operational capacities aimed at improving criminal policies and socio-educational measures in the country. The project will also value the inter-institutional work between the Judiciary and Executive branches, in order to promote the dissemination of methodologies and sustainability of the actions developed within the scope of the project, even after its closure.

Working axes foreseen in the project:

1. Strategy for the reduction of overcrowding in prisons in Brazil developed and implemented
2. Strategy for quantitative control of adolescents in custodial sentences and measures involving deprivation of liberty developed and deployed
3. Promotion of citizenship and guarantee of the rights of persons deprived of their liberty in the Prison and Socio-educational System
4. "Intelligent Sentencing" project, contemplating the national dissemination of the Unified Electronic
5. Efficient management and project knowledge management performed

The project is valid until July 31, 2021, and may be extended, if necessary.

Considering the advances of the "Justiça Presente programme after its first year of implementation, and the concrete results that can be observed all over the country, it is necessary to invest in actions that reinforce the communication of the programme's brand as well as of the executing and implementing partners, also supporting information management, dissemination of actions and dissemination of knowledge.

Working under the supervision and guidance of the Communication team of the Justiça Presente Programme, the UN Volunteer will support communication activities to be carried out using different tools and formats, ensuring the alignment between the discourse of the different executing partners and donors and the correct projection of the activities of the programme, taking into account current narratives about the penal and socio-educational system in the national scenario.

The UN Volunteer will also work to support internal communications initiatives to ensure alignment between the professionals involved in the programme, who work in networks from different institutions at national and local levels. Finally, they will support the alignment of the programme’s discourse and image with the United Nations Sustainable Development Goals.

**Sustainable Development Goals** 16. Peace, Justice and Strong Institutions

**Task description**

Under the direct supervision of the Communication and Advocacy Strategy Specialist and in coordination with the other professionals of the “Justiça Presente” Programme communication team, the UN Volunteer will support communication activities to reinforce the programme’s image and narratives, as well as knowledge management.

The UN Volunteer will have the following tasks and responsibilities:

- Support the production and placement of information and communication material to strengthen and disseminate the “Justiça Presente” brand in different channels and formats, also projecting, when appropriate, the brand of its executing and donor partners.
- Support information management activities and internal communications, through development of products such as newsletters and clipping.
- Support the production of general content for external communications, including texts/articles on programme actions/activities, pieces for social media, audio-visual material, among others.
- Support in meeting the communication demands of the national team and the state teams, as well as programme partners.
- Other communication activities as required by the supervision.
Furthermore, UN Volunteers are required to:- Strengthen their knowledge and understanding of the concept of volunteerism by reading relevant UNV and external publications and take active part in UNV activities (for instance in events that mark International Volunteer Day)- Be acquainted with and build on traditional and/or local forms of volunteerism in the host country- Provide annual and end of assignment reports on UN Volunteer actions, results and opportunities using UNV’s Volunteer Reporting Application- Contribute articles/write-ups on field experiences and submit them for UNV publications/websites, newsletters, press releases, etc.- Assist with the UNV Buddy Programme for newly-arrived UN Volunteers- Promote or advise local groups in the use of online volunteering, or encourage relevant local individuals and organizations to use the UNV Online Volunteering service whenever technically possible.

Results/Expected Outputs

- The “Justiça Presente” programme brand and its implementing partners are strengthened in different media and among different audiences, including the association with the United Nations Sustainable Development Goals.
- Narratives about the program’s achievements disseminated to the internal and external public, through various channels and technologies.
- Information management is effectively supported through the systematization of published content and activities carried out.
- General communication activities are supported as required by the team.

- The development of capacity through coaching, mentoring and formal on-the-job training, when working with (including supervising) national staff or (non-) governmental counter-parts, including Implementing Partners (IPs); • Age, Gender and Diversity (AGD) perspective is systematically applied, integrated and documented in all activities throughout the assignment • A final statement of achievements towards volunteerism for peace and development during the assignment, such as reporting on the number of volunteers mobilized, activities participated in and capacities developed

Qualifications/Requirements

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<tr>
<th>Education - Additional Comments</th>
<th>Bachelor’s degree in Communications/ Journalism</th>
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<tr>
<td>Required Degree Level</td>
<td>Bachelor degree or equivalent</td>
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<td>Required experience</td>
<td>24 months</td>
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<td>Experience Remark</td>
<td>At least 2 years of professional work experience in communications.</td>
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<td>Proven experience and ability to work inclusively and collaboratively with a range of partners including government officials.</td>
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<td>Experience in internal communications (strategies, processes and tools).</td>
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<td>Experience in content production and management, and in brand positioning.</td>
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<td>Have affinity with or interest in Peace and Justice, volunteerism as a mechanism for durable development, and the UN System</td>
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Language

We are inspiration in action
Need Driving Licence: No

Competencies & Values:
- Accountability
- Adaptability and Flexibility
- Client Orientation
- Commitment and Motivation
- Commitment to Continuous Learning
- Communication
- Creativity
- Empowering Others
- Ethics and Values
- Integrity
- Knowledge Sharing
- Leadership
- Managing Performance
- Planning and Organizing
- Professionalism
- Respect for Diversity
- Self-Management
- Technological Awareness
- Working in Teams

Conditions of Service and other information

Click here to view Conditions of Service

The United Nations Volunteers (UNV) programme is administered by the United Nations Development Programme (UNDP).
Conditions of Service:

The contract lasts for the period indicated above with possibility of extensions subject to availability of funding, operational necessity and satisfactory performance. However, there is no expectation of renewal of the assignment.

Travel to duty station (if applicable) and a Settling-In-Grant will be provided in the event the duty station is not within commuting distance from the place of recruitment. The applicable Volunteer Living Allowance is provided monthly to cover housing, utilities and normal cost of living expenses. Life, health and permanent disability insurance are included (health insurance for up to 3 dependents), as well as final repatriation (if applicable) and resettlement allowance for satisfactory service.

Furthermore, in non-family duty stations that belong to hardship categories D or E, as classified by the ICSC, a Well-Being Differential (WBD) on a monthly basis will be provided.

For UN Volunteer entitlements, kindly refer to the link https://vmam.unv.org/calculator/entitlements

Supervision, induction and duty of care of UN Volunteers

UN Volunteers should be provided equal duty of care as extended to all host entity personnel. Host entity support to the UN Volunteer includes, but is not limited to:

- Introductory briefings about the organisation and office-related context including security, emergency procedures, good cultural practice and orientation to the local environment;

- Support with arrival administration and official processes;

- Structured guidance, mentoring and coaching by a supervisor including a clear workplan and performance appraisal;

- Access to office space, equipment, IT support and any other systems and tools required to complete the objectives of the assignment including a host entity email address;

- Access to shared host entity corporate knowledge, training and learning;

- Any necessary security measures, ensuring that UN Volunteers are covered by the United Nations...
Security Management System (UNSMS) in line with the UNDSS Security Policy Manual;

- Leave management;

- DSA for official travel, when applicable;

- All changes in the Description of Assignment occurring between recruitment and arrival or during the assignment need to be formalized with the United Nations Volunteer Programme.

Application Code
BRAR000512-6650

Application procedure

* Not yet registered in the UNV Talent Pool?
First register your profile at https://vmam.unv.org/candidate/signup.
Important: After creating your account, complete all sections of your profile and submit it. Then go to ‘My Page’ at https://vmam.unv.org/candidate/mypage and click on the ‘Special Calls’ hyperlink. Lastly, select the special call to which you would like to apply.

* Already registered in the UNV Talent Pool?
First update your profile at https://vmam.unv.org/candidate/profile. Then go to ‘My Page’ at https://vmam.unv.org/candidate/mypage and click on the ‘Special Calls’ hyperlink to select the special call to which you would like to apply.

Application deadline: 25-Mar-2020 23:59hrs, Germany time

This is a national UN Volunteer assignment, therefore only Brazilian nationals and legal residents in Brazil with a residency permit, the status of refugee or with the status of being stateless are eligible to apply. Please remember to indicate in your UNV profile that you are interested in serving as a national volunteer.

doa.apply_url
https://vmam.unv.org//candidate/show-doa/QlJBUjAwMDUxMg==

Disclaimer
United Nations Volunteers is an equal opportunity programme which welcomes applications from qualified professionals. We are committed to achieving diversity in terms of gender, nationality and culture.