Informations générales

<table>
<thead>
<tr>
<th>Pays d'Affectation</th>
<th>Lebanon</th>
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<tbody>
<tr>
<td>Agence/Institution hôte</td>
<td>United Nations Development Programme</td>
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<tr>
<td>Catégorie de volontaire</td>
<td>National Specialist</td>
</tr>
<tr>
<td>Nombre de Volontaires</td>
<td>1</td>
</tr>
<tr>
<td>Durée</td>
<td>6 mois</td>
</tr>
<tr>
<td>Date présumée du début</td>
<td>Immédiate</td>
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<tr>
<td>Lieu d'Affectation</td>
<td>Beirut [LBN]</td>
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<tr>
<td>Lieu d'Affectation avec Famille</td>
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<tr>
<td>Remarque sur le lieu d'affectation</td>
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As this is a national UN Volunteer assignment, the UN Volunteer will be responsible for arranging his/her own housing and other living essentials. This position is based in Beirut, Lebanon. National UN Volunteers are part of the malicious insurance plan. National UN Volunteers are expected to be culturally sensitive and adjust to the prevailing culture and traditions.

Détails sur l'Affectation
This UNV assignment is part of the flagship advocacy initiative of Endurance athlete and Regional (Arab States) United Nations Development Programme (UNDP) Goodwill Ambassador for Climate Action, Mr. Michael Haddad (MH), to walk 100 Kilometres across the North Pole to:

- sound the alarm about the devastating consequences of climate change;
- prompt urgent, scaled-up action by all people to address the climate crisis; and
- underline the necessity of unified multilateral action under the leadership of the United Nations to stop the worst consequences of climate change.

Paralyzed from the chest down since the age of six, with 75 per cent of his motor functions lost, Haddad will be crossing the North Pole using a high-tech exoskeleton to stabilize his chest and legs so that he can walk. He will wear a special suit to mitigate the impacts of the harsh arctic weather tailored through textile computing—a pioneering technology that connects functions of the human body with the outside world.

The Polar Walk for Climate Action will provide Haddad and UNDP a platform to advocate for greater ambition, acceleration and mobilization of climate action — as called for in the UN Secretary-General’s 2019 Climate Action Summit. UNDP, through its “Climate Promise”, has committed to support 100 countries to accelerate their climate action by 2020, to meet the goals of the Paris Agreement.

Michael Haddad will work closely with UNDP to advocate and support such initiatives, within the framework of Agenda 2030 and its Sustainable development Goals (SDGs) across the Arab States region and beyond.

Within the delegated authority and under the supervision of UNDP’s Regional Communication & Media Advisor for Arab States, based in Amman and in close coordination with and direct day-to-day management of UNDP’s Communication Officer in the Country Office in Lebanon, the UNV Communication Specialist for the Polar Walk for Climate Action (PoWCA) will perform the following functions:

- **Positioning**: Designing and implementing internal/external communication and outreach strategies to position the Polar Walk for Climate Action (PoWCA) as a credible initiative for accelerating climate action and SDG achievement;
- **Awareness and Advocacy**: Designing and implementing strategies to raise public awareness on the need for and to advocate for urgent scaled-up climate and SDG action by State and non-state actors, capitalizing on the Polar Walk for Climate Action (PoWCA);
- **Partnership Building**: Designing and implementing strategies to mobilize partnerships for scaled-up...
climate and SDG action by State and non-state actors, including partnerships to support the Polar Walk for Climate Action (PoWCA) in the initial stage;

- Any other related tasks as may be required or assigned by the supervisor.

En plus de ce qui précède, les Volontaires des Nations Unies sont censés :
- Renforcer leurs connaissances et compréhension du concept du volontariat en lisant la documentation mise à disposition par le programme VNU, les publications externes et prendre activement part aux activités du programme VNU, par exemple s’impliquer dans les activités commémoratives de la Journée internationale des Volontaires (JIV), le 5 décembre.
- Se familiariser et développer toute forme de volontariat traditionnel et/ou local au niveau du pays d’implication.
- Définir et réfléchir le type de volontariat traditionnel et/ou local au niveau du pays d’accueil.
- Contribuer à la rédaction des articles sur les expériences de terrain à soumettre pour la publication du programme VNU/ site web, bulletin et notes de presse, etc.
- Promouvoir ou conseiller les groupes locaux dans l’utilisation des volontaires en ligne ou en-courager les individus et les organisations à utiliser les services de volontaires en ligne quand cela est techniquement possible.

Résultats / résultats attendus

As an active member of UNDP Regional Hub in Amman (RHA) team, efficient, timely, responsive, client-friendly and high-quality support rendered to UNDP and its beneficiaries in the accomplishment of her/his functions, including:

1. Positioning:
   - Help articulate **core messages** on the urgency and scale of action required to address the current climate crisis and for the achievement of the SDGs, consistent with UNDP’s Climate Promise, its role as an SDG integrator and overall UN messaging;
   - Develop **communication content and products** for PoWCA, based on the core messages to be used consistently on all platforms;
   - In collaboration with MH and UNDP-RHA, ensure that PoWCA and its core messaging is prominently and consistently featured on all **online platforms** (websites and Social Media Platforms) of both respective entities, including assisting MH to elevate his online profile (number of followers, endorsements by influencers, etc.);
   - Research and help with outreach to regional and international media to secure coverage of PoWCA at key milestones, including **video documentation of the entire PoWCA initiative**, preferably by a major global TV network, for the purpose of producing a documentary record (film) of the initiative to be used for advocacy beyond the walk itself.

2. Awareness and Advocacy:
   - Research and help with brokering and acting on opportunities to **leverage PoWCA for advocacy with state officials** in the Arab region (and beyond) for greater ambition, acceleration and mobilization of
climate action in line with their NDCs, focusing on UNDP’s priority list of 100 countries – capitalizing on global Climate Action events such as Expo 2020, upcoming COPs and similar high-profile meetings;

- Research and help with brokering and acting on opportunities to leverage PoWCA for awareness raising among youth and select target groups in the Arab region (and beyond) for greater ambition, acceleration and mobilization of climate and SDGs action, in collaboration with other UNDP Goodwill Ambassadors and capitalizing on relevant UNDP initiatives, such as Mission 1.5;
- Help organize topical outreach campaigns (physical and online) to leverage PoWCA for advocacy and awareness raising as described above; including the use of online challenges and other interactive modalities.

3. Partnership Building:

- Research and help with brokering and acting on opportunities to leverage PoWCA for mobilizing partnerships for action with the private sector in the Arab region (and beyond) for greater greater contribution to acceleration and mobilization of climate and SDGs action in line with UNDP’s engagement with the private sector on climate and SDGs action— capitalizing on MH’s existing connections with the International Trademark Association (INTA) and its affiliates, following UNDP due-diligence procedures;
- Support efforts to mobilize a private sector coalition to support UNDP’s Climate and SDGs action fund and financing specific climate and SDGs action projects; in coordination with already existing UNDP private sector mobilization efforts on the SDGs and Climate Action.

- The development of capacity through coaching, mentoring and formal on-the-job training, when working with (including supervising) national staff or (non-) governmental counter-parts, including Implementing Partners (IPs);
- Age, Gender and Diversity (AGD) perspective is systematically applied, integrated and documented in all activities throughout the assignment • A final statement of achievements towards volunteerism for peace and development during the assignment, such as reporting on the number of volunteers mobilized, activities participated in and capacities developed

Qualifications / Exigences

<table>
<thead>
<tr>
<th>Domaine de qualification</th>
<th>Bachelor degree or equivalent</th>
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<tr>
<td>Niveau de qualifications - autres commentaires</td>
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<tr>
<td>• Bachelor’s degree in a relevant area, e.g. communication, journalism, media management, marketing, public relations or area related to online public promotion, advocacy; partnership building and outreach;</td>
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<tr>
<td>Expérience Requise</td>
<td>36 mois</td>
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<tr>
<td>Remarques sur l'Expérience</td>
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• At least 3 years of professional work experience at the national and/or international level in communication, marketing and public relations or area related to partnership building and outreach; or other relevant programmes; experience with managing online (multi-platform) advocacy, awareness or resource mobilization campaigns is an asset, as is experience working in the UN or other international development organization;
• Mastery level experience with social media platforms, including but not exclusively, LinkedIn, Twitter, Facebook and Instagram
• Excellent oral and written skills; excellent drafting, formulation, reporting skills;
• Accuracy and professionalism in document production and editing;
• Excellent interpersonal skills; culturally and socially sensitive; ability to work inclusively and collaboratively with a range of partners, including grassroots community members, religious and youth organizations, and authorities at different levels; familiarity with tools and approaches of communications for development;
• Ability to work and adapt professionally and effectively in a challenging environment; ability to work effectively in a multicultural team of international and national personnel;
• Solid overall computer literacy, including proficiency in various MS Office applications (Excel, Word, etc.) and email/internet; familiarity with database management; and office technology equipment;
• Self-motivated, ability to work with minimum supervision; ability to work with tight deadlines;
• Sound security awareness;
• Have affinity with or interest in sustainable human development; environmental issues, especially climate action; policy advocacy; volunteerism as a mechanism for durable development; and the UN System.

Linguistiques
• English (Mandatory) , Niveau - Fluent
• AND - Arabic (Mandatory) , Niveau - Fluent
• AND - French (Optional) , Niveau - Working Knowledge

Domaine d'expertise
• Other communications related experience Obligatoire

Domaine d'expertise requis
Permis de Conduire exigé Non

Compétences et Valeurs
• Adaptability and Flexibility
• Commitment and Motivation
• Commitment to Continuous Learning
• Communication
• Integrity
• Planning and Organizing
• Professionalism
• Respect for Diversity
Conditions de service et autres informations

Conditions de service

Click here to view Conditions of Service

Conditions of Service:

The contract lasts for the period indicated above with possibility of extensions subject to availability of funding, operational necessity and satisfactory performance. However, there is no expectation of renewal of the assignment.

Travel to duty station (if applicable) and a Settling-In-Grant will be provided in the event the duty station is not within commuting distance from the place of recruitment. The applicable Volunteer Living Allowance is provided monthly to cover housing, utilities and normal cost of living expenses. Life, health and permanent disability insurance are included (health insurance for up to 3 dependents), as well as final repatriation (if applicable) and resettlement allowance for satisfactory service.

Furthermore, in non-family duty stations that belong to hardship categories D or E, as classified by the ICSC, a Well-Being Differential (WBD) on a monthly basis will be provided.

For UN Volunteer entitlements, kindly refer to the link https://vmam.unv.org/calculator/entitlements

Supervision, induction and duty of care of UN Volunteers

UN Volunteers should be provided equal duty of care as extended to all host entity personnel. Host entity support to the UN Volunteer includes, but is not limited to:

- Introductory briefings about the organisation and office-related context including security, emergency procedures, good cultural practice and orientation to the local environment;

- Support with arrival administration and official processes;

- Structured guidance, mentoring and coaching by a supervisor including a clear workplan and...
- Access to office space, equipment, IT support and any other systems and tools required to complete the objectives of the assignment including a host entity email address;

- Access to shared host entity corporate knowledge, training and learning;

- Any necessary security measures, ensuring that UN Volunteers are covered by the United Nations Security Management System (UNSMS) in line with the UNDSS Security Policy Manual;

- Leave management;

- DSA for official travel, when applicable;

- All changes in the Description of Assignment occurring between recruitment and arrival or during the assignment need to be formalized with the United Nations Volunteer Programme.

**Code d'application**

LBNR000290-6484

**Application procedure**

1. Go to https://vmam.unv.org/

2. If not yet registered in the UNV Talent Pool, please register your profile following below steps:
   
a. Click on “Candidate Signup”, enter your basic personal information and click “Sign Up”.
b. You will receive a notification e-mail to your registered e-mail
c. Click on the link in the e-mail to validate the e-mail address
d. Complete all the required sections under “My Profile” (Personal Information, Addresses, Qualifications, Experiences, References). Under Personal Information section, please make sure to tick the box “I am interested in serving as a volunteer” and select “National only” or “Both national and international”. Do not select “International only”.
e. If you have more than one nationality, make sure to add Lebanon as your current nationality otherwise your application will not be considered for national UNV assignments
f. Click “Submit my profile”
g. Go to “My Page” -> Click on “Special Calls” -> search for “Communication Specialist (LBNR000290) click Apply then press "Submit my Application”.

3. If already registered in the UNV Talent Pool:
   
a. Update your profile under “My Profile” (Personal Information, Addresses, Qualifications, Experiences, References). Under Personal Information section, please make sure to tick the box “I am interested in serving as a volunteer” and select “National only” or “Both national and international”. Do not select
“International only”.

b. Go to “My Page” -> Click on “Special Calls” -> search for “Communication Specialist (LBNR000290)”,
click Apply then press "Submit my Application”.

Only short-listed candidates will be contacted.

doa.apply_url  https://vmam.unv.org//candidate/show-doa/TEJOUjAwMDI5MA==

Avertissement

Le programme VNU est un programme qui promeut l'égalité des chances et encourage les candidatures de professionnels qualifiés. Le Programme VNU s’engage à assurer la diversité en termes de genre, de nationalités et de cultures.