UN VOLUNTEER DESCRIPTION OF ASSIGNMENT

PSER000098--Commercial Revitalization Officer

The United Nations Volunteers (UNV) programme is the UN organization that promotes volunteerism to support peace and development worldwide. Volunteerism can transform the pace and nature of development and it benefits both society at large and the individual volunteer. UNV contributes to peace and development by advocating for volunteerism globally, encouraging partners to integrate volunteerism into development programming, and mobilizing volunteers. In most cultures, volunteerism is deeply embedded in long-established, ancient traditions of sharing and support within the communities. In this context, UN Volunteers take part in various forms of volunteerism and play a role in development and peace together with co-workers, host agencies and local communities. In all assignments, UN Volunteers promote volunteerism through their action and conduct. Engaging in volunteer activity can effectively and positively enrich their understanding of local and social realities, as well as create a bridge between themselves and the people in their host community. This will make the time they spend as UN Volunteers even more rewarding and productive.

General Information

Country of Assignment: Palestine
Host Institute: United Nations Development Programme
Volunteer Category: National UN Volunteer Expert (pilot)
Number of Volunteer: 1
Duration: 12 months
Expected Starting Date: 01-06-2019
Duty Station: East Jerusalem [PSE]
Assignment Place: Family Duty Station
Assignment Place Remark: Living Conditions

The duty station for the assignment will be Jerusalem, which is a Family duty station. The volunteer will be based in the UNDP Innovation Hub in Jerusalem.

As is the case for UN staff and partners, the volunteer will be responsible for arranging his/her own housing and other living essentials. National UN Volunteers are part of the malicious insurance plan.

Settling-In-Grant will be provided in the event duty station is not within commuting distance from the place of recruitment. A Volunteer Living Allowance (VLA) of USD 1773 paid in ILS is provided monthly to cover housing, utilities and normal cost of living expenses. Life, health and permanent disability insurance are included (health insurance for up to 3 dependents), as well as final repatriation (if applicable) and resettlement allowance for satisfactory service.
UNDP’s Programme of Assistance to the Palestinian People (PAPP) was established under a resolution adopted by the UN General Assembly on 20 December 1978, calling upon UNDP “to improve the economic and social conditions of the Palestinian people”. In partnership with Palestinian institutions, civil society, communities and donors, UNDP’s goal is to empower the Palestinian People to establish a viable State that is able to realize the right to development for its people and support their socio-economic resilience. Since its establishment, UNDP/PAPP has delivered over USD 1.5 billion in development assistance to the Palestinian People.

UNDP is working towards establishing a Jerusalem Innovation hub as a strategic step towards proposing new ways of operating that reimagine and shape development under the constraints of the occupation. The goal of the hub is to foster solutions to some of Jerusalem’s major challenges regarding urban development, commercial revitalization, delivering quality education and access to greater economic opportunities for youth. These themes have been highlighted based on the potential for collaborative solutions to emerge through targeting the root challenges of Palestinian development in East Jerusalem. The clear potential for multidisciplinary and collaborative learning and solutions making across these sectors resulted in the creation of 4 specialised nodes to be housed under one roof, being the 1) Commercial Revitalisation Agency, 2) Urban Observatory lab, 3) Education Innovation lab, and 4) Social Innovation and Entrepreneurship lab. These focal points have been chosen for their interconnected nature where challenges faced in each individual sector spill over into the other respective sectors. Such framework enables the resources, knowledge and expertise from the public, private and social sectors to interact in more flexible manner, becoming a knowledge hub for all across the sectors to benefit from.

The commercial revitalisation UNV will be housed at the Commercial Revitalisation Agency (CRA). The goal of the CRA is to strengthen the strategic planning and implementation of localised commercial revitalisation in key areas. The CRA aims to provide additional services and support for merchants, culture and tourism actors, and residents based on locational advantages and assets. As such, the CRA will support the mobilization of merchants and key stakeholders from the bottom up to form community redevelopment committees that include CSOs, professional services, cultural and tourism institutions and residents. In supporting the community committees, the CRA will coordinate key stakeholders around commercial development to facilitate a smoother operating district and the delivery of key services to improve the marketability of merchants and attract new markets for consumption. Support services of the CRA will be capitalising on local historical and cultural assets on 4 levels: 1) Design – linking with the Urban Observatory; 2) Promotion and marketing; 3) Economic vitality; and 4) Public engagement.

Sustainable Development Goals

8. Decent work and Economy Growth
Under the guidance of and the direct supervision of the UNDP Assistant Special Representative of the Positioning and Advisory Team, the UN Volunteer will undertake the following tasks:

- Design the workplan and operational functions of the Commercial Revitalisation Agency (CRA)
- Ensure coordination and sharing of information between the Jerusalem Innovation Hub team and activities;
- Ensure that all relevant material being produced reaches the CRA team and contribute to its work;
- Coordinate and manage the design, promotion and marketing, economic vitality and public engagement functions of locational commercial revitalisation
- Mobilise merchants, tourism and cultural actors, residents and CSOs to collectively organise and support in developing commercial revitalisation strategies and visions
- Develop partnerships and networks with relevant stakeholders in the private sector to support commercial revitalisation activities
- Lead in the promotion and marketing of the commercial revitalisation strategies to improve strategic positioning in areas of commercial revitalisation and locational tourism in East Jerusalem
- Support the production of relevant communication and advocacy materials to strengthen public and partner engagement
- Facilitate access to the required services and support for beneficiaries where necessary
- Mobilising additional resources to support the CRA activities and staff as required
- Assist UNDP and partners in the production and dissemination of knowledge products;
- Ensure all partners are well informed and engaged with the hub’s activities and outputs
- Liaise with other UNDP units, UN agencies, the line ministries and partners, as needed

Furthermore, UN Volunteers are required to:- Strengthen their knowledge and understanding of the concept of volunteerism by reading relevant UNV and external publications and take active part in UNV activities (for instance in events that mark International Volunteer Day)- Be acquainted with and build on traditional and/or local forms of volunteerism in the host country- Provide annual and end of assignment reports on UN Volunteer actions, results and opportunities using UNV’s Volunteer Reporting Application- Contribute articles/write-ups on field experiences and submit them for UNV publications/websites, newsletters, press releases, etc.- Assist with the UNV Buddy Programme for newly-arrived UN Volunteers- Promote or advise local groups in the use of online volunteering, or encourage relevant local individuals and organizations to use the UNV Online Volunteering service whenever technically possible.

Results/Expected Outputs

- Development of an operational strategy and plan is supported.
- Activities carried out as planned.
- Proper reporting and documentation is maintained.

• The development of capacity through coaching, mentoring and formal on-the-job training, when working with (including supervising) national staff or (non-) governmental counter-parts, including Implementing Partners (IPs); • Age, Gender and Diversity (AGD) perspective is systematically applied, integrated and documented in all activities throughout the assignment • A final statement of achievements towards
volunteerism for peace and development during the assignment, such as reporting on the number of volunteers mobilized, activities participated in and capacities developed.

## Qualifications/Requirements

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<th>Required Degree Level</th>
<th>Master degree or equivalent</th>
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<tbody>
<tr>
<td>Education - Additional Comments</td>
<td>Master degree in Economic engagement, tourism business development, marketing, urban renewal related degrees</td>
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<td>Required experience</td>
<td>48 months</td>
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<td>Experience Remark</td>
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<tr>
<td>- Minimum of four years working experience on urban renewal, commercial revitalisation or tourism related activities, including familiarity with the East Jerusalem context</td>
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<td>- Experience in developing policy papers and compiling and editing of reports and publications an important asset;</td>
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<td>- Fluency in spoken and written English and Arabic; knowledge of Hebrew is considered an asset;</td>
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<td>- Computer literacy in common office software packages (MS Word, Excel, etc.);</td>
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<td>- Have affinity with or interest in humanitarian relief, post-conflict situations, volunteerism as a mechanism for durable development, and the UN System.</td>
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<td>- Have no other relatives in the line of authority which the UNV will report to.</td>
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<td>- Have no immediate relatives (e.g. father, mother, brother, sister) working in any UNDP office;</td>
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### Language Skills

- **English (Mandatory), Level - Fluent**
- **Arabic (Mandatory), Level - Fluent**

### Area of Expertise

- General business management Mandatory

### Area of Expertise Requirement

- Business management, marketing and tourism

### Need Driving Licence

- Yes

### Competencies & Values

- Accountability
- Adaptability and Flexibility
- Client Orientation
- Commitment and Motivation
- Communication
Conditions of Service and other information

Condition of Service  Click here to view Conditions of Service
Application Code   PSER000098-4441

Application procedure

This is a National Expert UN Volunteer assignment with monthly payment of USD 1773. Only applications from “Palestinians” living in Jerusalem and West Bank will be considered.

* Not yet registered in the UNV Talent Pool? Please first register your profile at https://vmam.unv.org/candidate/signup. Important: After creating your account, complete all sections of your profile and submit it. Then go to 'My Page' at https://vmam.unv.org//candidate/mypage and click on the 'Special Calls' hyperlink. Lastly, select the special call to which you would like to apply.

* Already registered in the UNV Talent Pool? Please first update your profile at https://vmam.unv.org/candidate/profile. Then go to 'My Page' at https://vmam.unv.org/candidate/mypage and click on the 'Special Calls' hyperlink. Lastly, select the special call to which you would like to apply.

Disclaimer
United Nations Volunteers is an equal opportunity programme which welcomes applications from qualified professionals. We are committed to achieving diversity in terms of gender, nationality and culture.