The United Nations Volunteers (UNV) programme is the UN organization that promotes volunteerism to support peace and development worldwide. Volunteerism can transform the pace and nature of development and it benefits both society at large and the individual volunteer. UNV contributes to peace and development by advocating for volunteerism globally, encouraging partners to integrate volunteerism into development programming, and mobilizing volunteers. In most cultures, volunteerism is deeply embedded in long-established, ancient traditions of sharing and support within the communities. In this context, UN Volunteers take part in various forms of volunteerism and play a role in development and peace together with co-workers, host agencies and local communities. In all assignments, UN Volunteers promote volunteerism through their action and conduct. Engaging in volunteer activity can effectively and positively enrich their understanding of local and social realities, as well as create a bridge between themselves and the people in their host community. This will make the time they spend as UN Volunteers even more rewarding and productive.

General Information

<table>
<thead>
<tr>
<th>Country of Assignment</th>
<th>Viet Nam</th>
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<tbody>
<tr>
<td>Host Institute</td>
<td>World Health Organization</td>
</tr>
<tr>
<td>Volunteer Category</td>
<td>International Specialist</td>
</tr>
<tr>
<td>Number of Volunteer</td>
<td>1</td>
</tr>
<tr>
<td>Duration</td>
<td>12 months</td>
</tr>
<tr>
<td>Expected Starting Date</td>
<td>01-06-2020</td>
</tr>
<tr>
<td>Duty Station</td>
<td>Hanoi [VNM]</td>
</tr>
<tr>
<td>Assignment Place</td>
<td>Family Duty Station</td>
</tr>
<tr>
<td>Assignment Place Remark</td>
<td></td>
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</tbody>
</table>

Living Conditions

The incumbent will live in Hanoi, which has most of the economic and social amenities at a reasonable cost. Depending on living arrangements, housing can be expensive. Security is good. Hanoi has a humid, tropical climate and monsoons. Summers, between May and September, are very hot with plenty of rain, while winters, from November to March, are cold and relatively dry. Living conditions in Hanoi are relatively good by developing country standards.

Viet Nam is a middle-income country which has witnessed rapid economic growth with impressive results in poverty reduction over the past 25 years. The country has deepened its integration into global and regional institutions such as the WTO, the UN institutions and ASEAN. Its current path of development is guided by the Socio-economic Development Strategy 2011-2020, which was endorsed by the 11th
Communist Party Congress in 2011. Viet Nam was recently ranked by external research groups as one of the more secure and stable places to live and do business.

In line with further improvements in the availability of goods and services, health facilities, and housing, the level of hardship in the duty station has recently been upgraded from C to B. Security is also reasonably good relative to other developing country large cities.

Assignment Details

<table>
<thead>
<tr>
<th>Assignment Title</th>
<th>Communication for Health Specialist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organizational Context &amp; Project Description</td>
<td></td>
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</tbody>
</table>

Viet Nam has been a WHO Member State since 17 May 1950. WHO was one of the first United Nations agencies to support the Vietnamese health sector directly since the end of the war and reunification of the country. WHO established a country office in Hanoi in 1977 and a sub-office in Ho Chi Minh City in 2003. More than 50 WHO staff in the country office have played a central role in supporting the people and the Government of Viet Nam to improve health. WHO’s country office in Viet Nam is part of the WHO Western Pacific Region.

WHO Viet Nam’s priorities are as follows: (1) strengthening key health system functions to deliver the system objectives, towards universal health coverage; (2) building sustainable national capacities and partnerships to ensure public health security and safety; and (3) managing effectively communicable and noncommunicable diseases of public health importance. These priorities were established to contribute in the attainment of global and regional targets – including those of the Sustainable Development Goals (SDGs) – while also ensuring that these priorities would directly support those of the country’s.

In October 2019, during the 70th session of the WHO Regional Committee for the Western Pacific, the Member States endorsed For the Future: Towards the Healthiest and Safest Region, the vision paper for WHO work with Member States and partners in the Western Pacific. It was developed through extensive consultations with Member States, partners and WHO staff to address current and future health challenges in the Region. It outlines the priorities of the Organization in the Region in the next five years, as well as the new ways of working to achieve its targets.

In For the Future, strategic communications is highlighted as a means to deliver on new ways of working – aiming to leverage the power of the said field as a health and development intervention. WHO is committed to continuing to improve how it communicates with governments, health workers and communities about how to improve health.

To fully leverage the power of communications as a tool for health, an approach known as C4H (Communications for Health) has been adopted. C4H refers to communications principles and processes.
that inform and change attitudes and behaviours for defined public health outcomes at the individual, community and societal levels. C4H recognizes that knowledge, attitudes and social norms – including gender norms – are key determinants of health. It uses insights from social and behavioural sciences to inspire and empower people to make healthy choices for themselves and their families – from getting vaccinated and to practising safer sex, to visiting a primary health care provider for a check-up.

WHO aims to increasingly use the C4H approach in its work, and over the medium term and long term be able to support Member States to build their own capacity to use strategic communications as a tool for delivering better health.

### Sustainable Development Goals

#### 3. Good Health and Well-being

#### Task description

The UN Volunteer reports to the Risk Communication Officer, and works under the guidance of the WHO Representative in Viet Nam, and will have a close working relationship with relevant professional and administrative staff in WHO Viet Nam and WHO Regional Office for the Western Pacific, to support coordinated approaches to effective communication for health (C4H) implementation.

The UN Volunteer will undertake the following tasks:

- Provide support in promoting C4H as government approach to strategic communication for public health.
- Provide technical and operational support in developing and implementing C4H plans, as well as evaluating C4H interventions of WHO Viet Nam in – but not limited to – the following areas:
  - Air pollution
  - Alcohol
  - Tobacco
  - Healthy diet
  - Physical activity
- Provide strategic and practical guidance to the Ministry of Health in implementing C4H interventions in – but not limited to – the above-mentioned programme areas.
- Coordinate WHO support to the communication-related components of *Healthy Viet Nam Programme*, the country’s long-term health promotion programme, as implemented by relevant government ministries led by the Ministry of Health.
- Develop practical tools and guidelines for C4H implementation in Viet Nam, in consultation with the WHO Viet Nam Communications Team.
- Provide support in the carrying out of WHO Viet Nam’s communications activities – programme and corporate communication – as part of the Communications Team.
- Perform other related duties, as assigned.

Furthermore, UN Volunteers are required to:
- Strengthen their knowledge and understanding of the concept of volunteerism by reading relevant UNV and external publications and take active part in UNV
activities (for instance in events that mark International Volunteer Day)- Be acquainted with and build on traditional and/or local forms of volunteerism in the host country- Provide annual and end of assignment reports on UN Volunteer actions, results and opportunities using UNV’s Volunteer Reporting Application- Contribute articles/write-ups on field experiences and submit them for UNV publications/websites, newsletters, press releases, etc.- Assist with the UNV Buddy Programme for newly-arrived UN Volunteers- Promote or advise local groups in the use of online volunteering, or encourage relevant local individuals and organizations to use the UNV Online Volunteering service whenever technically possible.

Results/Expected Outputs

- Efficient, timely, responsive, client-friendly and high-quality support rendered to WHO Viet Nam and its beneficiaries in the accomplishment of the UN Volunteer’s functions
- Enhanced capacity of WHO Viet Nam and Ministry of Health counterparts in the area of C4H.

- The development of capacity through coaching, mentoring and formal on-the-job training, when working with (including supervising) national staff or (non-) governmental counter-parts, including Implementing Partners (IPs); • Age, Gender and Diversity (AGD) perspective is systematically applied, integrated and documented in all activities throughout the assignment • A final statement of achievements towards volunteerism for peace and development during the assignment, such as reporting on the number of volunteers mobilized, activities participated in and capacities developed

Qualifications/Requirements

Required Degree Level

Master degree or equivalent

Education - Additional Comments

- **Essential**: Master’s degree in communications, journalism, public health, anthropology, or related field from a recognized university
- **Desirable**: Specialized training on communication for public health

Experience Remark

- **Essential**:
  - At least three years of experience in communications or public health-related field, specifically, in the areas of promoting healthy lifestyles and/or environmental health.
  - Work experience in international organizations and NGOs, preferably on health-related issues.
- **Desirable**:
  - Experience working with governments in Asia, especially in Viet Nam.
  - Work experience or knowledge of policy development with the government an asset.

Language

We are inspiration in action

The United Nations Volunteers (UNV) programme is administered by the United Nations Development Programme (UNDP).

28 Feb 2020
- English (Mandatory), Level - Fluent
- AND - Vietnamese (Optional), Level - Working Knowledge

**Area of Expertise**
- Other development programme/project experience Mandatory

**Area of Expertise Requirement**

**Need Driving Licence**
- No

**Competencies & Values**
- Accountability
- Adaptability and Flexibility
- Commitment and Motivation
- Commitment to Continuous Learning
- Communication
- Creativity
- Integrity
- Knowledge Sharing
- Planning and Organizing
- Professionalism
- Respect for Diversity
- Self-Management
- Technological Awareness
- Working in Teams

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**Conditions of Service and other information**

**Condition of Service**

[Click here to view Conditions of Service](#)

**Conditions of Service for International Specialist:**

The contract lasts for the period indicated above with possibility of extensions subject to availability of funding, operational necessity and satisfactory performance. However, there is no expectation of renewal of the assignment.

A UN Volunteer receives a Volunteer Living Allowance (VLA) which is composed of the Monthly Living Allowance (MLA) and a Family Allowance (FA) for those with dependents (maximum three).
The Volunteer Living Allowance (VLA) is paid at the end of each month to cover housing, utilities, transportation, communications and other basic needs. The VLA can be computed by applying the Post-Adjustment Multiplier (PAM) to the VLA base rate of US$ 1,631. The VLA base rate is a global rate across the world, while the PAM is duty station/country-specific and fluctuates on a monthly basis according to the cost of living. This method ensures that international UN Volunteers have comparable purchasing power at all duty stations irrespective of varying costs of living. The PAM is established by the International Civil Service Commission (ICSC) and is published at the beginning of every month on the ICSC website http://icsc.un.org.

For UN Volunteer entitlements, kindly refer to the link https://vmam.unv.org/calculator/entitlements

In non-family duty stations that belong to hardship categories D or E, as classified by the ICSC, international UN Volunteers receive a Well-Being Differential (WBD) on a monthly basis.

Furthermore, UN Volunteers are provided a settling-in-grant (SIG) at the start of the assignment (if the volunteer did not reside in the duty station for at least 6 months prior to taking up the assignment) and in the event of a permanent reassignment to another duty station.

UNV provides life, health, permanent disability insurances as well as assignment travel, annual leave, full integration in the UN security framework (including residential security reimbursements).

UN Volunteers are paid Daily Subsistence Allowance at the UN rate for official travels, flight tickets for periodic home visit and for the final repatriation travel (if applicable). Resettlement allowance is paid for satisfactory service at the end of the assignment.

UNV will provide, together with the offer of assignment, a copy of the Conditions of Service, including Code of conduct, to the successful candidate.

Supervision, induction and duty of care of UN Volunteers

UN Volunteers should be provided equal duty of care as extended to all host entity personnel. Host entity support to the UN Volunteer includes, but is not limited to:

- Introductory briefings about the organisation and office-related context including security, emergency procedures, good cultural practice and orientation to the local environment;

- Support with arrival administration including setting-up of bank accounts, residence permit applications and completion of other official processes as required by the host government or host entity;
- Structured guidance, mentoring and coaching by a supervisor including a clear workplan and performance appraisal;

- Access to office space, equipment, IT support and any other systems and tools required to complete the objectives of the assignment including a host entity email address;

- Access to shared host entity corporate knowledge, training and learning;

- Inclusion of the volunteer in emergency procedures such as evacuations;

- Leave management;

- DSA for official travel, when applicable;

- All changes in the Description of Assignment occurring between recruitment and arrival or during the assignment need to be formalized with the United Nations Volunteer Programme.

Application Code VNMR000077-6466

Application procedure

**Prerequisites**

This assignment is funded by the Government of Korea, only Korean nationals who have not yet served as a UN Volunteer specialist funded by Korea are eligible to apply. Former UN Youth Volunteers and UN University Volunteers are eligible to apply.

**Selection process**

Only shortlisted candidates will be contacted. The selection will be done by the UN Host Entity at the level of the country of assignment. Interviews are scheduled to be conducted by the UN Host Entity between 14 April and 8 May. Usually these interviews are competency-based.

**How to apply**

Please apply via the link below. You can then either log in if you already have an account or register via ‘Candidate Signup’.

You may apply to a maximum of three assignments per advertisement and indicate your order of preference in the ‘Additional Remarks’ section of your profile.

**Application deadline:** 22 March 2020

doa.apply_url https://vmam.unv.org/candidate/show-doa/Vk5NUjAwMDA3Nw==
Disclaimer
United Nations Volunteers is an equal opportunity programme which welcomes applications from qualified professionals. We are committed to achieving diversity in terms of gender, nationality and culture.